



News Release
For Immediate Release
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NEW ROCKWELL 18 VOLT DRILL-DRIVER FEATURES COMPACT BATTERIES WITH 2X CHARGING LIFE

Rockwell's new line of cordless drill-drivers are going to turn heads. These compact power tools, under the company's new ComPack™ program, offer pint-size batteries packed with the same power as previous models.

Rockwell ComPack cordless tools are designed to balance the battery directly under the user's grip to reduce fatigue and increase comfort. Powered by high performance SuperCell Ni-Cd batteries, the power packs have up to a 50 percent smaller footprint than competitor's batteries. In fact, ComPack batteries have twice the charging life of a conventional NiCd battery due to the high quality and proprietary design of the cells used to pack the battery. They weigh only 1.8 lbs.

"First time cordless drill-driver users and those in the process of upgrading, may want to take a look at these ComPack batteries," said Craig Taylor, Vice President of Branding for Rockwell. "Based on our tests, their performance characteristics are impressive. We think there's a strong market for those who want added performance and ergonomics but don't want to move to lithium technology."

A number of new Rockwell tools will be loaded with the ComPack batteries. Leading the way is the new Rockwell 18 Volt ComPack Drill-Driver, which is ergonomically designed with an angled headstock and soft grip handle with cushioned contact points below the trigger. The cordless drill also has a two-speed gear box (0-350/0-1300), heavy-duty 700 series motor and a ½ in. keyless chuck.

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Rockwell ComPack 18V Drill-Driver/Add One

The drill delivers 445 in.-lbs. of torque and features a 24-position clutch. There's plenty of power to handle a variety of tasks, from sinking drywall screws to driving lag bolts for decking to drilling masonry bits into brick and concrete.

The variable-speed drill-driver also features an auto spindle lock, a forward/reverse switch and brake. With the ComPack NiCd battery pack, the tool weighs only 4.4 lbs. Also included with the drill is a one-hour charger, two battery packs and a blow molded case.

Rockwell's Batteries for Life program, which debuted in 2007, reinforces the company's commitment to excellence. Registered users of Rockwell cordless power tools never have to worry about battery replacement, because the company provides them free to authorized users.

The Rockwell 18 Volt Drill-Driver (#RK2811K2, \$179.99) is expected to be available in February 2009 from Rockwell at www.rockwelltoolsdirect.com and other online Websites, including amazon.com. It also is expected to be available through Menards and other local and national home improvement retailers in February 2009. A Rockwell 14.4 Volt Drill-Driver with ComPack battery pack (#RK2807K2, \$149.99) also will be available.

In addition, a Rockwell 4-pc., 18 Volt Combo Kit (#RK1802K2, \$329.99) is available and includes a Drill-Driver (#RK2807K2), 5 ½ in. Trim Saw (#RK2804), Reciprocating Saw (#RK2802) and Work Light (#RK2801).

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Rockwell ComPack 18V Drill-Driver/Add Two

About Rockwell

Rockwell Power Tools has been designing, engineering and manufacturing power tools since 1994. The Rockwell brand offers the performance-minded do-it-yourselfer and the price-conscious tradesman with innovative options compared to higher priced professional power tool brands. For more information about Rockwell, visit www.rockwelltools.com.

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